

BREAST CANCER SOCIETY OF CANADA ("BCSC") - GET YOUR DESIGN ON! - CONTEST (the "Contest")

THIS CONTEST IS ONLY OPEN TO CANADIAN RESIDENTS (EXCLUDING QUEBEC) AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO.

NO PURCHASE NECESSARY. SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE "CONTEST RULES").

CONTEST PERIOD

1. The Contest begins on February 16, 2022 at 12:00:00 a.m. Eastern Time ("ET") and ends on March 20, 2022 at 11:59:59 p.m. ET (the "Contest Period"). The Contest Period will consist of an "Entry Period", a "Finalist Selection Period", "Public Voting Period" and "Judging Period" as follows:

Period	Open (ET)	Close (ET)
Entry Period	February 16, 2022 at 12:00:00 a.m.	March 6, 2022 at 9:00:00 a.m.
Finalist Selection Period	March 6, 2022 at 9:01:00 a.m.	March 10, 2022 at 12:00:00 a.m.
Public Voting Period	March 10, 2022 at 12:01:00 a.m.	March 20, 2022 at 11:59:59 p.m.
Judging Period	March 10, 2022 at 12:01:01 a.m.	March 20, 2022 at 11:59:59 p.m.

ELIGIBILITY

2. The Contest is open to all residents of Canada (excluding Quebec) who have reached the legal age of majority in their province or territory of residence at time of entry, excluding the Contest judges and any employees (and those with whom such employees are domiciled, whether related or not) of BCSC (the "Sponsor"), Collins Clothiers, and each of their respective affiliated, parent or subsidiary companies, representatives, agents, service providers, prize sponsors, advertising and promotion agencies and any other entities involved in the development, administration or fulfilment of the Contest (collectively, the "Contest Parties").

HOW TO ENTER

3. NO PURCHASE NECESSARY. The Contest may be entered online only. To enter: (i) visit collinsclothiers.com/bcscdesign (the "Contest Website") during the Entry Period; (ii) obtain and fully complete the online entry form with all required information; and (iii) follow the Contest Website's on-screen instructions to submit your unique and original Sock Design (defined below) and completed entry form (collectively, an "Entry"). To be eligible, all content and materials associated with your Entry, included without limitation your Sock Design (collectively, the "Entry Materials") must: (i) be submitted and received in accordance with these Contest Rules within the Entry Period; (ii) meet all requirements below for an eligible Sock Design; and (iii) be in accordance with these Contest Rules, **including, but not limited to, all Participation and Entry Requirements listed below in section 4.** Contest Entries received by mail will not be accepted.

Upon successful submission on the Contest Website, all eligible Sock Designs will become available for public voting (see voting details below). IMPORTANT NOTE: JUST BECAUSE A SOCK DESIGN MAY

APPEAR ON THE CONTEST WEBSITE FOR PUBLIC VOTING DOES NOT MEAN THAT THE SOCK DESIGN IS ELIGIBLE IN THE CONTEST. THE ELIGIBILITY OF ANY OR ALL SOCK DESIGNS MAY BE VERIFIED BY THE SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION AT ANY TIME AND FOR ANY REASON.

PARTICIPATION AND ENTRY REQUIREMENTS

4. BY PARTICIPATING IN THIS CONTEST, YOU AGREE TO RELEASE THE RELEASED PARTIES FROM ANY AND ALL LIABILITY IN CONNECTION WITH THE CONTEST AND YOUR PARTICIPATION THEREIN AND TO INDEMNIFY THE RELEASED PARTIES AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS, AND EXPENSES ARISING FROM YOUR PARTICIPATION IN THE CONTEST. BY PARTICIPATING IN THIS CONTEST, YOU ALSO AGREE THAT YOUR ENTRY (AND EACH INDIVIDUAL COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF YOUR ENTRY (OR ANY COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE ENTRY MATERIALS); (II) PARTICIPATION IN ANY CONTEST-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A WINNER, THE PRIZE (INCLUDING ANY USE OR MISUSE OF THE PRIZE). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES AND/OR THE APPLICABLE SOCIAL PLATFORM RULES (AS APPLICABLE). THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE CONTEST AND/OR AWARDING OF ANY PRIZE.

To be eligible, all sock designs (each, a “Sock Design”) included in Entries must:

- a. Be the unique and original creation of the entrant submitting the Entry, as represented by the account. All elements must be original.
- b. Use no more than five (5) colours per Sock Design.
- c. Be presented in English.
- d. Be uploaded in any one of the following file types: JPEG, PNG, or PDF.
- e. Please note: winning Sock Designs will be reproduced by Collin Clothiers and may be altered or modified to enable reproduction and printing.

Without limiting any of the foregoing, each entrant hereby warrants and represents that his/her Entry Materials (including without limitation, Sock Design):

- a. is/are original to him/her and that the entrant has obtained all necessary rights in and to the Entry Materials (including without limitation, Sock Design) for the purposes of entering such Entry Materials in the Contest;
- b. is/are created by and owned by such entrant;
- c. does not violate any law, statute, ordinance or regulation;
- d. does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;

- e. does not infringe upon the rights of any third party and does not violate any copyright. Without limiting the foregoing, the Entry Materials will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any other rights and/or interests of any third party; and
- f. is/are not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following: nudity; alcohol/drug consumption or smoking; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups (including, without limitation, any competitors of the Sponsor); that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of the Sponsor; any identifiable third party products, trade-marks, brands and/or logos, other than those of the Sponsor; conduct or other activities in violation of these Contest Rules; and/or any other materials that are or could be considered inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole and absolute discretion.

The Sponsor and/or its promotional agency or designated content moderator (the “Reviewer”) reserves the right to screen all Entry Materials (including without limitation, Sock Designs). Any Entry Materials that the Reviewer deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Contest Rules are subject to disqualification. The Reviewer reserves the right, in its sole and absolute discretion at any time and for any reason, to remove any Sock Designs from the Contest Website for public voting and/or to request an entrant to modify, edit and/or re-submit his or her Entry Materials (or any part thereof) in order to ensure that the Entry Materials comply with these Contest Rules, or for any other reason. If such an action is necessary at any point during or after the Contest, then the Sponsor reserves the right, in its sole discretion, to take whatever action it deems necessary based on the circumstances – including, without limitation, disqualifying the Entry Materials (and therefore the corresponding Sock Design and Entry and/or the associated entrant) – to help ensure that the Contest is being conducted in accordance with the letter and spirit of these Contest Rules.

ENTRY LIMITS AND LICENSE

- 5. By entering the Contest and submitting an Entry, each Contest participant:
 - a. (i) grants to the Sponsor, in perpetuity, a worldwide, exclusive, irrevocable, fully paid up, royalty free license to publish, display, distribute, reproduce, modify, edit, translate, make available, broadcast, webcast, communicate to the public by telecommunication, make derivative works from and otherwise use his/her Entry Materials (and each component thereof – including without limitation, the Sock Design), in whole or in part, and any materials based upon or derived therefrom (collectively, the “Materials”, which for greater certainty include the Entry Materials) for advertising of the Contest, promotional purposes or for any other reason, in any manner, method and media now or hereafter known (including without limitation, by

- publishing the Sock Design or any component thereof, in whole or in part, as-is or as may be edited, on the Contest Website and on socks and distributing such socks for sale within Canada); (ii) waives all moral rights in and to his/her Entry Materials (and each component thereof including without limitation, the Sock Design) and the Materials in favour of the Sponsor (and anyone authorized by the Sponsor to use such Entry Materials and/or Materials); (iii) understands and agrees that the decision to use the Materials as set out herein is at the Sponsor's sole discretion; (iv) understands and agrees that he/she shall have no right of approval, no claim to any compensation, revenue, royalties or any other benefit arising out of the use of the Materials; (v) agrees that the Materials will be the sole and exclusive property of the Sponsor and agrees to transfer, assign and convey to Sponsor, in perpetuity and throughout the universe, all right, title and interest of every kind whether now known or hereafter known (including without limitation copyright) in and to the Materials; and (vi) agrees to release and hold harmless the Released Parties (on his/her own behalf, and on behalf of his/her heirs, executors, administrators, legal representatives, successors or assigns) from and against any and all claims, damages, liabilities, costs, and expenses arising from, connected with, or in any way related to the use of his/her Entry Materials (or any component thereof – including without limitation, the Sock Design) and the Materials as set out herein, including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action whatsoever.
- b. warrants and represents that he/she is free to grant the rights above, and that no additional rights or consents are necessary to give full effect to the rights granted above; and
 - c. upon the Sponsor's request, agrees to sign any further document(s) as may be deemed necessary by the Sponsor in its sole and absolute discretion to assign, perfect or give full effect to the rights above.

Participants must only submit one (1) Contest Entry per person and email address (for certainty, there is a limit of one (1) Sock Design per person and email address). There is a limit of one (1) Entry per eligible entrant; duplicate entries, incomplete entries, and entries with falsified information will be disqualified. The decision to disqualify any Entry is at the sole discretion of the Sponsor and/or Contest judges and will occur without notice or communication to the entrant. The disqualification decision of the Sponsor and/or judges is final and not subject to review. Sock Designs submitted that do not adhere to the required subject matter or file formats will be disqualified.

FINALIST SELECTION

6. During the Finalist Selection Period, a maximum of twenty (20) finalists (each, a "Finalist") will be shortlisted from all eligible Entries submitted by the Entry Period deadline. During this period, a panel of judges determined by BCSC at its sole discretion will judge and assign a score (each, a "Score") to the Sock Design associated with each Entry received on the basis of the following weighted criteria (the "Judging Criteria"):

Criteria	Weighting
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Creativity	50%
Design connected to breast cancer or breast cancer research	40%
No more than five colours used	10%
Total Score	Maximum 100%

7. Each entrant whose Sock Design obtains one (1) of the top twenty (20) Scores will be selected as a Finalist. The odds of being selected as a Finalist depend on the number and calibre (based on the Judging Criteria) of the Entries received. In the event of a tie between two or more Sock Designs based on Score, the entrant associated with the Sock Design – from amongst all such Sock Designs that are tied – with the highest Score on the “Creativity” criterion listed above (followed by the “design connected to breast cancer or breast cancer research” criterion, and then the “no more than five colours used” criterion, as applicable in the event of a further tie) will be deemed to have obtained the higher Score. Each Finalist will move onto the Public Voting Period and Judges Voting Period.

VOTING

8. During the Voting Period, residents of Canada (excluding Quebec) who have reached the legal age of majority in their province/territory of residence at the time of voting will be able to visit the Contest Website and submit a vote (each, a “Vote”) for their favourite Finalist’s Sock Design by following the on-screen instructions.
9. Voters will be required to register their email address on the Contest Website and validate their Vote as set out below in order to submit an eligible Vote. Voting is limited to one (1) Vote per person during the Public Voting Period. In order to ensure that only valid email addresses are used to register Votes, a confirmation email will be sent for each Vote. To validate the Vote, the link in the confirmation e-mail must be clicked.

Vote totals will not be shared publicly throughout the Contest Period. Finalist Sock Designs will be shown in random order on the Contest Website. At no point will the total number of Votes cast for each Sock Design be public. The Finalist whose Sock Design obtains the highest number of Votes during the Public Voting Period will be selected as the potential Consumer’s Choice Prize winner. The odds of winning depend on the number of Votes each eligible Finalists’ Sock Design receives during the Voting Period. In the event of a tie between two or more Sock Designs based on the number of Votes, judges (determined by the Sponsor, at its sole discretion) will determine a potential winner based on the Judging Criteria outlined above in Section 6. The decision of the judges is final and binding without right of appeal.

10. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Contest Rules; (ii) use any automated, script, macro, robotic or other program(s) to submit Votes; and/or (iii) engage in systematic repeated voting from the same computer/IP address; then Sponsor reserves the right, in its sole and absolute discretion, to disqualify the Votes and/or Entry to which such Votes relate.
11. IMPORTANT NOTE: Individuals may encourage other eligible individuals to vote for a Finalist’s Sock Design; however, no form of incentive, inducement, prize or chance of receiving any incentive, inducement, or prize may be offered as part of such encouragement in furtherance of receiving such

individual's Vote for any Finalist's Sock Design. Any individual determined by the Sponsor to be engaging in such behaviour is subject to disqualification (as determined by the Sponsor in its sole and absolute discretion) as well as the corresponding Votes and/or Entry to which such Votes relate.

JUDGING

12. During the Judging Period, a panel of judges from BCSC and its partners will judge and assign a Score to the Sock Design associated with each Finalist's Entry on the basis of the following weighted Judging Criteria:

Criteria	Weighting
Creativity	50%
Design connected to breast cancer or breast cancer research	40%
No more than five colours used	10%
Total Score	Maximum 100%

The decision of the judges is final and binding without right of appeal. The Finalist whose Sock Design obtains the highest Score will be selected as the potential Judge's Choice Prize winner. The odds of winning depend on the number and calibre (based on the Judging Criteria) of eligible Finalists' Sock Designs. In the event of a tie between two or more Sock Designs based on Score, the entrant associated with the Sock Design – from amongst all such Sock Designs that are tied – with the highest Score on the "Creativity" criterion listed above (followed by the "design connected to breast cancer or breast cancer research" criterion, and then the "no more than five colours used" criterion, as applicable in the event of a further tie) will be deemed to have obtained the higher Score. IMPORTANT NOTE: the eligible Consumer's Choice Prize winner cannot also be the potential Judge's Choice Prize winner. In the event that the Finalist whose Sock Design obtains the highest Score as set out in this section above is the eligible Consumer's Choice Prize winner, he/she will not be selected as the potential Judge's Choice Prize winner, and the entrant associated with the Sock Design that obtains the second highest Score will instead be selected as the potential Judge's Choice Prize winner.

THE PRIZES:

There is a maximum of twenty two (22) prizes (each, a "Prize") available to be won:

CONSUMER'S CHOICE PRIZE

13. There will be one (1) Prize awarded for the Consumer's Choice inner (the "Consumer's Choice Prize"), including:
- Winner will have their Sock Design produced by Collins Clothiers and sold across Canada. 50% of such sock sales proceeds obtained by Collins Clothiers will be donated by Collins Clothiers to BCSC
 - Winner will receive a gift bag containing selected BCSC and Collins Clothiers merchandise - approximately retail value: \$175.00
 - Plus, \$1,500 donation will be made in the winner's honour to their local cancer treatment

centre (determined by the Sponsor in its sole and absolute discretion). The total approximate value of the Consumer's Choice Prize is \$1,675 CAD.

JUDGE'S CHOICE PRIZE

14. There will be one (1) Prize awarded for the Judges' Choice Winner (the "Judges' Choice Prize") Including:
- a. Winner will have their Sock Design produced by Collins Clothiers and sold across Canada. 50% of such sock sales proceeds obtained by Collins Clothiers will be donated by Collins Clothiers to BCSC
 - b. Winner will receive a gift bag containing selected BCSC and Collins Clothiers merchandise - approximately retail value: \$175.00
 - c. Plus, \$1,500 donation will be made in the winner's honour to their local cancer treatment centre (determined by the Sponsor in its sole and absolute discretion). The total approximate value of the Judges' Choice Prize is \$1,675 CAD.

FINALIST PRIZES

15. There will be one (1) Prize awarded to each Finalist- (maximum of twenty (20) available) (the "Finalist Prizes"), each including:
- d. \$100 CAD donation to be made in the winner's honour to their local cancer treatment centre (determined by the Sponsor in its sole and absolute discretion).
- For certainty, the Finalist Prizes consist of the donation only (no other Prize component will be awarded).

IMPORTANT NOTES: Winning Sock Designs produced by Collins Clothiers and sold across Canada as part of a Prize will be made available for sale in quantities and for a duration of time determined by the Sponsor and/or Collins Clothiers in their sole and absolute discretion – all entrants acknowledge, understand and agree that the Sponsor and Collins Clothiers have not made any representations, warranties or guarantees as to the Sock Design production quantity, duration of sale, nor donation value that will be associated with any Prize. No Consumer's Choice Prize winner or Judges' Choice Prize winner will receive any revenue, royalties, proceeds or any other benefit, nor have any claim to any compensation, arising out of the sock sales associated with his/her Sock Design as set out above. For certainty, all donations made in connection with a Prize will be made by the Sponsor or Collins Clothiers (as applicable), and winners in the Contest will not receive a tax credit or tax receipt for any donation made.

Each Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor's option. All characteristics and features of each Prize, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion. Each Prize winner is solely responsible for all costs not expressly described herein.

AWARDING THE PRIZES

20. Eligible winners will be contacted by phone by the Sponsor or its designated representative on or about March 21, 2022. Each winner must agree to accept the Prize as awarded and fulfill the requirements set out

in Section 21 below. The Prizes are not redeemable for cash or credit. If for any reason the selected potential winner cannot be reached after two (2) attempts, and does not respond within two (2) business days of being contacted, or is unable to accept the Prize as awarded, his / her Entry will be declared null and void, and the Sponsor reserves the right to select another eligible Entry in accordance with the applicable procedure outlined above, with the necessary amendments (in which case the foregoing provisions of this section shall apply to such newly selected potential Prize winner). BCSC will not be held responsible for the loss of Prizes due to changes in email addresses, errors in completed entry forms or any other circumstances leading to an invalid, erroneous or incomplete mailing address or email address.

TO BE DECLARED A WINNER

21. NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE CONTEST RULES. To be declared a winner of a Contest Prize (a "Winner"), a selected entrant must, in addition to meeting the Contest eligibility criteria and otherwise complying with the official Contest Rules, first:

- If a Winner is the selected Consumer's Choice Prize Winner, he/she must correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the declaration and release described below);
- sign BCSC's Declaration and Release Form and return a fully completed copy by email or fax to: BCSC, Attention: Charlene Politano at fax # 613-744-0947 or cpolitano@bcsc.ca no later than the date indicated;
- Disqualification: If any one of the above mentioned conditions is not met, or if a selected Winner cannot accept (or is unwilling to accept) a Prize (as awarded) for any reason and/or is determined to be in violation of these Contest Rules (all as determined by the Sponsor in its sole and absolute discretion); then the selected entrant will be disqualified and shall not be entitled to receive any Prizes. The Sponsor reserves the right, in its sole and absolute discretion, to verify the information on the Contest entry form of any selected entrant, and if any information is deemed to be false, to disqualify that entrant. The Sponsor reserves the right, if a potential Winner is disqualified, to select another eligible entrant as a potential Prize Winner (in accordance with the applicable procedure outlined above, with the necessary amendments, in which case the foregoing provisions of this section shall apply to such newly selected potential Prize Winner). The decision of the Sponsor is final and binding, without right of appeal.

GENERAL TERMS AND CONDITIONS

22. Verification of Entries: All Entries, Entry Materials (including without limitation, Sock Designs), Votes (collectively, "Contest Information"), voters and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor): (i) for the purposes of verifying an entrant's or voter's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Contest Information and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the letter and spirit of these Rules. Failure to

provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. the validity of any Contest Entry is subject to verification by the Contest administrator. Any incomplete or fraudulent entries will be rejected. Any entrant or other individual who enters or attempts to enter the Contest in a manner which is contrary to these official Contest Rules or which is otherwise disruptive to the proper operation of the Contest or by its nature is unjust to other entrants or potential entrants will be rejected and that entrant or purported entrant will be disqualified. All decisions of the Contest judges, who may be employees or independent contractors of BCSC, Collins Clothiers and Contest administrator, with respect to any and all aspects of the Contest, including without limitation the eligibility or disqualification of entrants or entries, are final and binding without right of appeal.

24. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME. Inappropriate online behaviour will not be tolerated by the judges. Any entrant / finalist that is found to be misusing the Contest Website, social media, or other forms of communication inappropriately may be disqualified at the sole decision of the judges. Judges' decisions are final.

25. This Contest is void where prohibited, and is subject to all applicable Federal, Provincial and Municipal laws.

26. Acceptance of a Prize: all Prizes must be accepted as described in these Contest Rules and cannot be transferred to another individual, substituted for another Prize or exchanged in whole or in part for cash or credit. If for any reason a selected entrant cannot be reached through the contact information provided, or does not respond to BCSC within two (2) business days of being contacted, or if there is any reason a winner cannot accept the Prize as awarded, his / her entry will be declared null and void, and another eligible entrant/finalist will be selected from among the remaining eligible entries.

27. Substitution of a Prize: BCSC reserves the right, in its sole and absolute discretion, and for any reason whatsoever, to substitute a Prize or any part thereof, with an alternate prize of equivalent value.

28. Other Termination of Contest: BCSC and its sponsors, judges and Contest administrator reserve the right, in their sole and absolute discretion, to modify, cancel, terminate or suspend the Contest, in whole or in part, in the event of any cause or circumstance, including without limitation any virus, computer bug or unauthorized human intervention, unauthorized or automated voting, or any other cause that is beyond the control of BCSC / Contest administrator, that could corrupt or affect the administration, security, impartiality or normal course of the Contest.

29. Release and Exclusion of Liability: by entering or attempting to enter the Contest, each entrant and/or purported entrant agrees: (i) to release, discharge, and forever hold harmless the Contest Parties, and their respective employees, board members, directors, officers, successors, assigns, agents and other representatives (collectively, the "Released Parties") from any and all claims, actions, damages, injuries, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind arising out of, or in connection with the entrant's participation or attempted participation in the Contest, compliance or non-compliance with these Contest Rules and acceptance and use of the Prizing or any portion thereof; and (ii) if selected as a potential Prize Winner, to sign BCSC's Declaration and Release Form in this regard before receiving a Prize.

30. BCSC will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the Contest website during the Contest Period, or for any technical malfunction or other problems with any telephone network or lines, computer online systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the internet or at any website, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any person or property arising from, or relating to, that person's or any other person's participation or attempted participation in the Contest, or attempted voting in the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and, should such an attempt be made, BCSC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. (iii) Each Winner must sign a release form, giving BCSC permission to publish in print, broadcast or online, the Winner's name and likeness without remuneration.

31. Name/Image of Winners: By entering the Contest, the Winners agree to abide by the Contest Rules and authorize BCSC and its advertising and promotional agencies and their respective employees or other representatives to broadcast, publish and otherwise use his or her name, photograph, image, statements regarding the Contest or any Prize, place of residence and (or) voice or any other likeness for publicity purposes, without any form of remuneration, including without limitation, on any website operated by or on behalf of BCSC.

32. Communication with Entrants: No communication or correspondence will be entered into with any Contest entrants about their specific Contest entries, other than with the finalist entrants selected by the Contest judges. Any follow-up communications will be for the purpose of gathering feedback and suggestions on how to make the Contest more appealing in the future.

33. Personal Information: By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted only for the purpose of administering the Contest and in accordance with the BCSC privacy policy (available at: <https://bcsc.ca/privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information. Personal information of the Contest entrants will be used for the administration of this Contest, and may be shared with Contest Parties for the purposes of operating this Contest only. If you wish to opt-out after voting is officially closed, please send a written email request, including your name, address, and phone number to:

Breast Cancer Society of Canada

Email: info@bcsc.ca

Subject: Get Your Design On! Contest

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Contest Website, point of sale, television, print or online advertising and/or any instructions or interpretations of these Contest Rules given by any representative of the Sponsor, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.