WEDDING CONTEST RULES (the "Rules")

Under the Wedding Contest (the "Contest") organized by Collins Clothiers (the "Organizer") and taking place between January 8, 2022 at 12:01 am EST (the "Contest Opening Date") and March 31, 2022 at 6:00 p.m. EST (the "Contest Closing Date"), the contest winner(s) (the "Winner") will be chosen at random in a draw that will be held no later than April 15, 2022 for a total of one (1) Grand Prize Winner and 150 Secondary Prize Winners.

1. ELIGIBILITY

The Contest is open to all residents of Canada (excluding residents of the Province of Quebec), except for employees and agents and representatives of the Organizer.

2. HOW TO ENTER

- 2.1 No purchase necessary
 - 2.1.1 To enter the Contest, the contestant (the "Contestant") must fill out the entry form with all required information online at <u>collinsclothiers.com/contest</u> before the Contest Closing Date to be automatically entered.
 - 2.1.2 The Contestant who has completed the online entry form is eligible for the Prize (defined below) draw after Contest Closing Date. Limit of one (1) entry per person.

3. AGREEMENT TO BE LEGALLY BOUND BY RULES

3.1 By entering the Contest, the Contestant acknowledges having read and understood these Rules and agrees to be bound by them and to comply with them. The Contestant declares that the Rules are understandable and reasonably available for consultation.

4. PRIZE

- 4.1 There will be one (1) Grand Prize (the "Prize") and 150 Secondary Prizes available to be won. The Grand Prize is \$5000 CAD to be paid out as one (1) Visa Gift Card. The Secondary Prizes consist of 50 Suit or Tuxedo Rental Packages ("Secondary Prize 1"), 50 Pairs of Custom Cufflinks ("Secondary Prize 2"), and 50 Pairs of Custom T-Shirts ("Secondary Prize 3") for a total of 150 Secondary Prizes to be given out to 150 different Contestants through random draw. The Prize and Secondary Prizes include all applicable taxes. Any additional expense not mentioned herein shall be borne exclusively by the Winner(s) (as defined below). The total value of the Grand Prize and all Secondary Prizes is \$21,750 before tax. The approximate values of each of the Secondary Prizes are as follows:
 - Secondary Prize 1 (Suit/Tuxedo Rental Package) valued at \$229.99 CAD,
 - Secondary Prize 2 (Pair of Custom Cufflinks) valued at \$34.99 CAD, and
 - Secondary Prize 3 (Pair of Custom T-Shirts) valued at \$50.00 CAD (\$25.00 CAD each)
- 4.2 Without limiting the foregoing, the following general conditions apply to the Prize and Secondary Prizes:
 - 4.2.1 the Prize and Secondary Prizes must be accepted as awarded and are not transferable, assignable or convertible to cash (except as may be specifically permitted by the Organizer in its sole and absolute discretion);

- 4.2.2 In the event that the Prize or Secondary Prizes are not accepted in accordance with its attached conditions, the Prize and Secondary Prizes will be deemed to be forfeited;
- 4.2.3 No substitutions are permitted, except at the option of the Organizer;
- 4.2.4 Organizer reserves the right at any time to substitute the Prize and Secondary Prizes selected by the Winner(s) for any reason with a prize of equal or greater retail value, including, without limitation, but solely at the discretion of the Organizer, a cash award;
- 4.2.5 Colour and other specifics of the Prize and Secondary Prizes will be at the sole and absolute discretion of the Organizer and subject to availability;
- 4.2.6 The Prize and Secondary Prizes cannot be applied to past purchases or transactions;
- 4.2.7 Winner is solely responsible for all expenses that are not included in the Prize or Secondary Prizes description above, including, but not limited to, any upgrade or option package(s) that he/she/they may request (and that may be permitted by Organizer in its sole and absolute discretion).

5. DRAW

- 5.1 Random draws will be held from all eligible entries received between the Contest Open Date and Contest Close Date. One (1) random draw to select the Grand Prize Winner and three (3) random draws to select the 150 Secondary Prize Winners. The draws shall be held no later than April 15, 2022, at 6:00 p.m., EST. in the offices of Collins Clothiers, 297 Adelaide St. S, London, ON N5Z 3K7.
- 5.2 The drawn name must be subscribed to the email database to qualify to be the winner.
- 5.3 The odds of winning will depend on the number of entries received.

6. PRIZE CLAIM

- 6.1 In order to be declared a winner, the selected Contestant must:
 - 6.1.1 Complete the online entry form with all required information at collinsclothiers.com/contest;
 - 6.1.2 Be reached by email or phone call by the Organizer within forty-eight (48) hours after the draw. If it is impossible to reach the selected Contestant by email or phone call within forty-eight (48) hours after the draw, all rights to the Prize or Secondary Prize will be forfeited and another entry will be drawn;
 - 6.1.3 Visit a Collins Clothiers corporate stores or authorized affiliate location and show a staff member a valid government issued piece of identification before May 31, 2022. There are five (5) Collins Clothiers corporate store locations in Ontario in the following cities: London, Kitchener, Windsor, Chatham, and Hamilton. Authorized affiliate locations are located across Canada and can be found using the location finder on the website at collinsclothiers.com/locations;
 - 6.1.4 Claim the Prize or Secondary Prize with an event date before or on December 31, 2023. Selected Contestant(s) forfeits the Prize or Secondary Prize if their event date is after December 31, 2023.

6.2 In default of observing any of the conditions mentioned above or any other conditions stipulated in these Rules, the selected Contestant(s) will be disqualified and the Prize and Secondary Prize(s) that would have been awarded will be forfeited.

7. PERSONAL INFORMATION

- 7.1 From time to time, the Organizer, with the Contestant's consent, may use the personal information provided in the entry form for the purpose of:
 - 7.1.1 Communicating with the winner so he/she/they can take possession of the Prize;
 - 7.1.2 Communicating with the Contestant directly in relation to goods and services offered by the Organizer, including special offers and information on product and services; and
 - 7.1.3 Conducting a survey regarding the effectiveness of the website, advertising, and sales efforts made by the Organizer.

For further information regarding the use of personal information by the Organizer as described in the Policy regarding the protection of personal information and the right to privacy adopted by Collins Clothiers, the Contestant is invited to visit the website www.collinsclothiers.com.

8. GENERAL CONDITIONS

- 8.1 The Organizer reserves the right to cancel this agreement at its sole discretion if the Winner does not comply with the contents hereof or of the Rules. Any decision by the Organizer in this regard is final.
- 8.2 The Winner hereby consents, without receiving additional compensation, to the use of their name, address (city, province), voice, statements, comments, photographs and/or other likeness, by the Organizer for any purpose whatsoever through all media, including, without limitation, the Internet for advertising or promotional purposes, and they agree to sign any additional document that could serve to assign the rights to their image, in particular, to Collins Clothiers.
- 8.3 This Contest is subject to the federal, provincial and municipal laws, regulations and by-laws.
- 8.4 Any forms that are incomplete, received after the Contest Closing Date, lost, irregular in any way or sent by an unauthorized method shall be deemed null and void and will not be accepted for the draws.
- 8.5 The Contest is administered by the Organizer. The Organizer assumes no responsibility for entry forms that are received after the Contest Closing Date, lost, stolen, misdirected, illegible, incomplete, falsified, altered or destroyed, and such forms shall be deemed null and void. The Organizer will assume no responsibility for any problem, failure or technical malfunction of a network line, online computer system, peripheral telephone, software, server, provider, email or browser or any other technical malfunction that may occur, including, but not limited to, a problem of the transmission or non-transmission of an entry form, for any reason whatsoever. The Organizer is not responsible in any way for erroneous or inaccurate information, whether caused by website users or by the equipment and/or programs associated with or used by the Contest or by a technical or human error that may have occurred in conducting the Contest, including in the processing of entry forms. The Organizer assumes no responsibility for any error, omission, interruption, loss or fault relating to operation or transmission, failure of communication lines, loss or destruction or prohibited access to or modification of the entry

forms. The Organizer is not responsible for any injuries or damages that may result from the holding of the Contest. All entry forms become the property of the Organizer and will not be returned to the Contestants. The Organizer reserves the right to destroy all the documents pertaining to the Contest once the retention period as required by law has expired. The Organizer reserves the right, at their sole discretion, to cancel, modify or postpone the Contest at any time, without prior notice, if any factor prevents the holding of the Contest pursuant to these Rules or in accordance with any law, regulation, by-law or policy of any entity having jurisdiction over the Organizer.